



17 – 20  
APRIL 2025

# More Than Just An Art Fair

World Art Dubai 2025 Overview



WORLDARTDUBAI

WAD2024

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# Where the World's Art Comes Together

The 11th edition of World Art Dubai brought together an extraordinary collection of creativity from across the globe. This vibrant and dynamic space inspired and engaged collectors, investors, and art enthusiasts of all ages.

The four-day fair featured a non-stop schedule of live art performances, creative workshops, and insightful talks — fostering an atmosphere of cultural exchange, discovery, & inspired thinking.



 **10,000+**  
Artworks

 **400+**  
Exhibitors  
(Galleries & Solo Artists)

 **65**  
Countries  
Represented

# Dubai as a Global Art Destination

Dubai continues to grow as a global destination for established and emerging artists, attracting creative talent from across the world. World Art Dubai plays a vital role in this cultural movement, bringing international and local artists together under one roof and connecting Dubai to the global art scene.

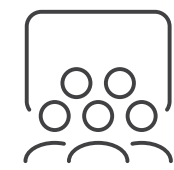
In 2025, our collaboration with **Dubai Culture** was further strengthened through their on-ground presence at the fair — representing UAE talent, showcasing cultural initiatives, and engaging directly with the art community.

Now in its 11th edition, World Art Dubai remains a cornerstone of the UAE's creative landscape, championing artistic exchange and cultural dialogue.



# A Nutshell: World Art Dubai 2025

With an extraordinary lineup of international artists and galleries, the 11th edition of World Art Dubai once again proved to be the MENA region's biggest art fair — a celebration of creativity, diversity, and cultural connection, showcasing:



**14,000+**  
Visitors



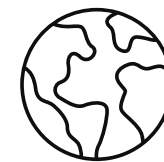
**275+**  
Solo  
Artists



**60+**  
Creative  
Workshops



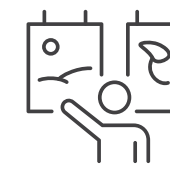
**400+**  
Exhibitors



**65**  
Countries  
Represented



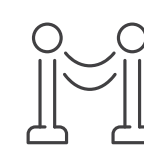
**70+**  
Live  
Performance



**120+**  
Galleries



**10,000+**  
Artworks



**10+**  
Curated  
Art Talks

“

World Art Dubai is the largest and most accessible art fair in the UAE. The best part is that it invites local and international artists from diverse backgrounds, so there's something for everyone. I've been with the show since its genesis – I started out as an exhibitor and now I'm a curator. WAD is unlike any other.

**Batool Jafri**  
- World Art Dubai Curator

# Galleries & Artists Profiles

World Art Dubai continues to serve as a global launchpad for creative talent, attracting a balanced mix of established names, rising stars, and influential galleries. The diversity of artistic styles and nationalities makes WAD a one-of-a-kind meeting ground for the international art community.

# Exhibitor Composition

30% Galleries

60% Established Artists

70% Solo Artists

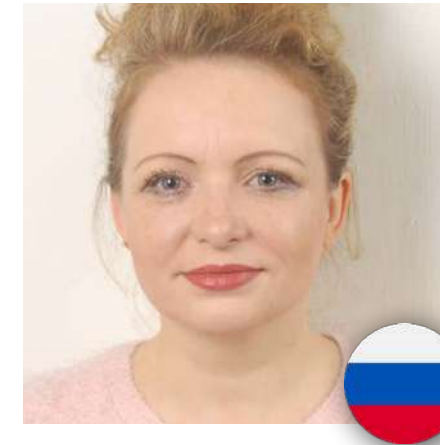
35% Local Artists & Galleries

40% Emerging Artists

65% International Artists & Galleries

# Global Talent Showcase

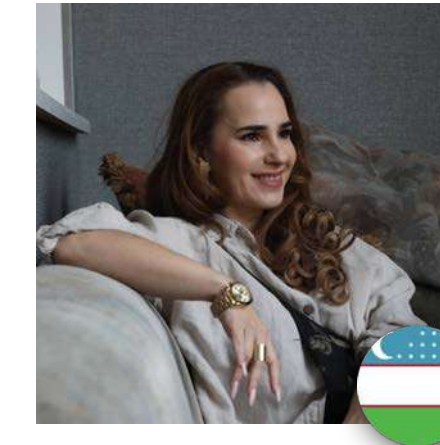
Exceptional Artists at World Art Dubai 2025



**Alena Zvereva**  
Russia



**Carolina Hollidge**  
Argentina



**Diana Sadikova**  
Uzbekistan



**KATHAs Cutting Art**  
Germany



**Arwen**  
Germany



**Orouma — Mais El Ras**  
Canada



**Ria Dian**  
Russia



**Sachiyo Kaneko**  
Japan



**Zeina Zaki**  
Egypt



**Art Oriental Gallery**  
China

# 120+ Galleries at WAD 2025

Here are just few



... and more!

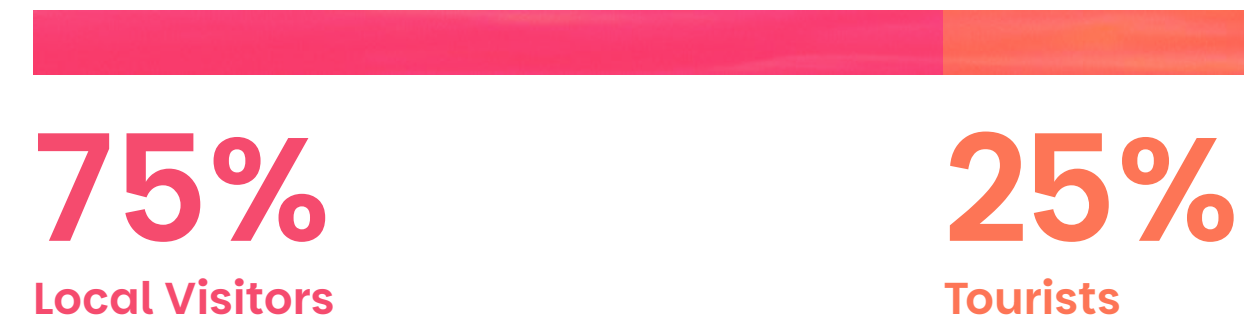
“

I chose World Art Dubai this year, since I learned it's one of the world's most dynamic, influential and international art platforms. I do not expect to sell any of my pieces, I'm merely here to build connections and admire everyone's work! I'm just soaking in all the creativity and enjoying the show.

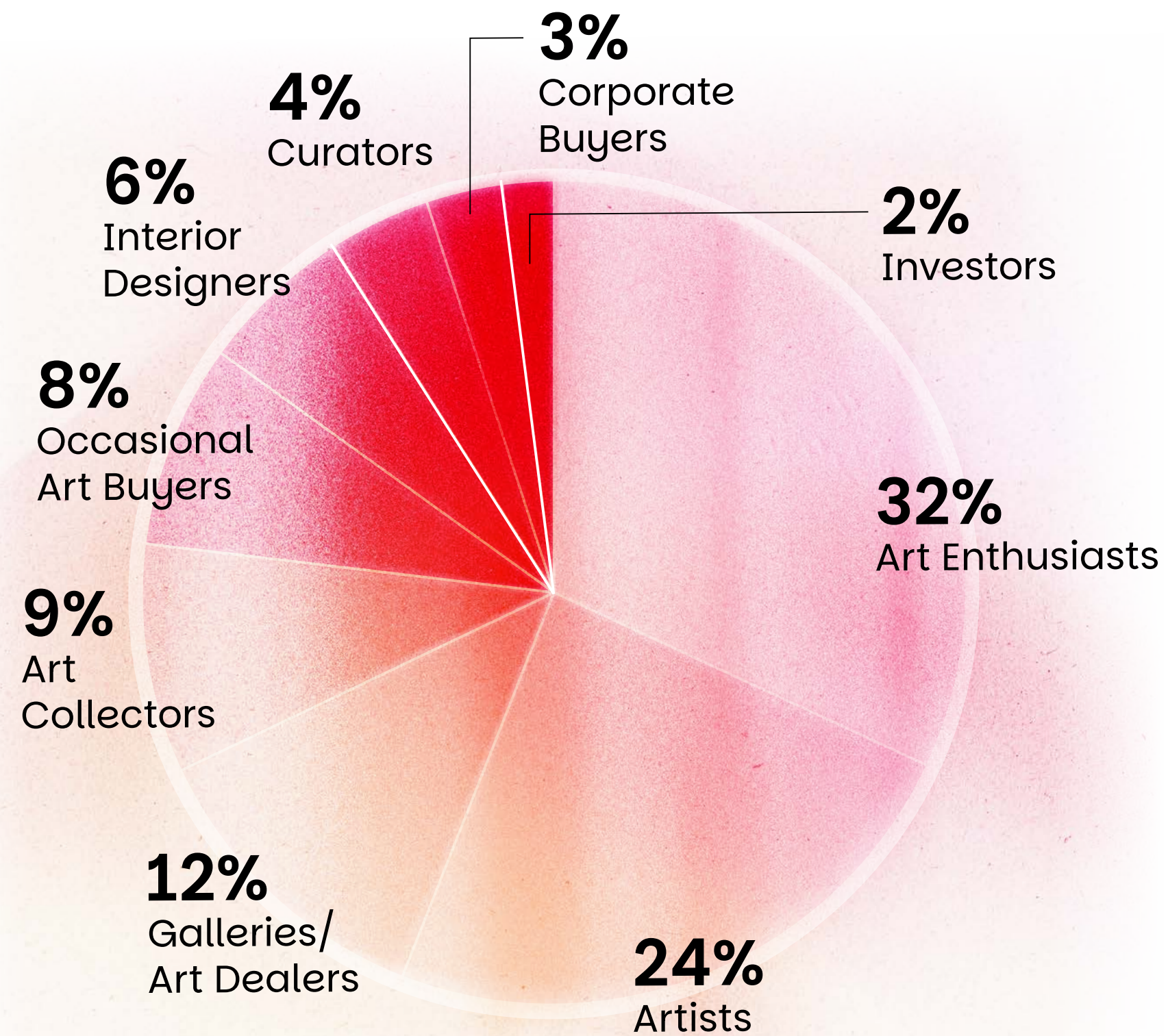
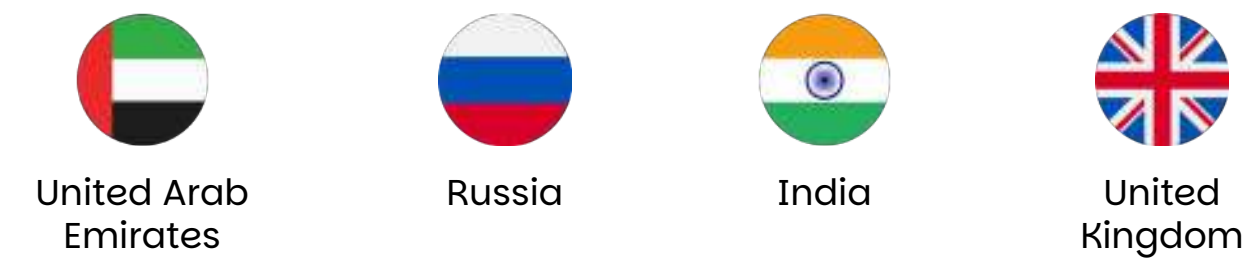
Tianyun Qiu  
- Art Oriental Ltd Gallery

# Visitor Profile

WAD 2025 attracted a diverse mix of enthusiasts, creatives, and industry professionals, all engaging with art in meaningful and unique ways.



## Top Visitor Nationalities:

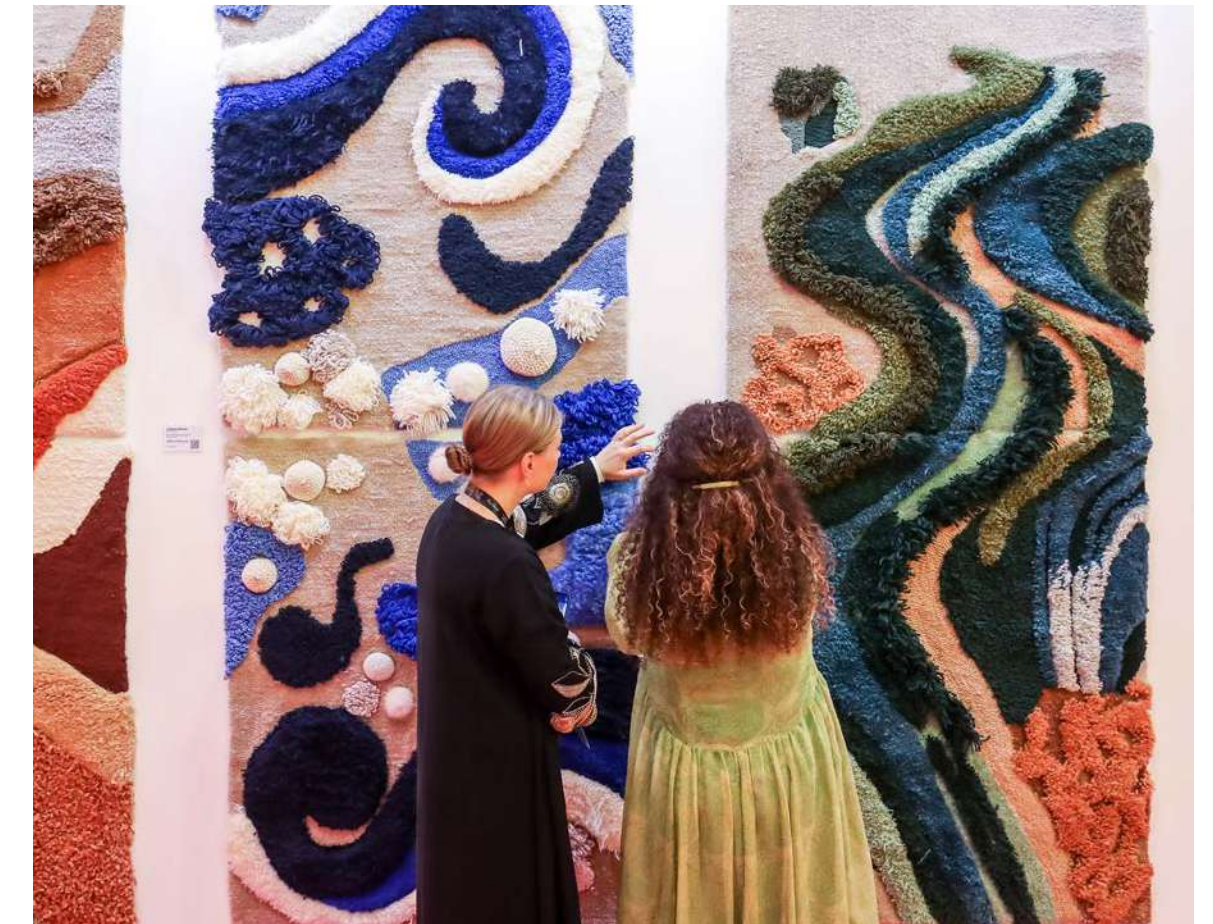


“

World Art Dubai was exceptionally well organized and offered a dynamic platform to meet and engage with talented artists from around the world—many of whom I hadn't known before. The event made it easy to exchange ideas, build meaningful connections, and discover new perspectives in the art world.

**Abdalla Dexe**  
- Gallerist and collector

# More Than an Art Fair



## World Art Dubai 11th Edition

From awe-inspiring installations to live art battles, soulful performances, and interactive zones, WAD wasn't just a place to view art — it was a place to feel it, live it, and be part of it. A true festival of the senses, the fair brought together thousands of artworks, artists, and enthusiasts from around the world, proving once again that Dubai is the region's beating heart of accessible and inspiring art.

## Diversity in Art

World Art Dubai 2025 celebrated original art in every form. From paintings, prints, sculptures, photography, installations to textiles and more, ensuring there was something for every eye and collector's heart.

## WAD VIP Preview

An elegant, invitation-only evening that offered collectors and art buyers early access to explore and acquire artworks before the public, making it a signature experience of exclusivity and engagement.

## Textile Hub

In collaboration with Handmayk, this first-of-its-kind space brought together international textile artists to present mesmerizing installations, live textile art performances, and hands-on workshops, weaving traditional craft with contemporary expression.

# More Than an Art Fair



## Ripe Market

For the first time, Dubai's favorite artisan market joined WAD during the weekend, bringing a curated selection of artisanal food, fashion, handmade crafts, and creative products — a vibrant crossover between art and lifestyle.

## Community Hub

In celebration of this year's theme, "The Year of Community" the Community Hub was a vibrant, interactive space designed to bring people together. It served as a meeting point for emerging talents, seasoned creatives, and industry professionals to connect, collaborate, and exchange ideas.

## WAD Public Art

Extending the fair's creative footprint beyond the show floor, WAD Public Art brought large-scale artistic expression into the heart of Dubai—transforming One Central into an open-air gallery. In collaboration with One Central, the initiative showcased four installations and sculptures, inviting the public to experience art in everyday spaces while celebrating creativity, accessibility, and cultural exchange.

## Mind-Blowing Art Installations

Striking, immersive installations captivated audiences throughout the fair. Bold, imaginative, and boundary-pushing, these large-scale works redefined how art is experienced.

# More Than an Art Fair



## Art Mentorship Programme

Led by Emirati icons Dr. Najat Makki, Abdulraheem Salim and Rashid Al Mulla the programme empowered emerging talents through guidance, critique, and exposure, reaffirming WAD's commitment to artistic growth and knowledge sharing.



## Future Artists at WAD

Young visionaries from UAE schools presented collaborative works under the theme "Future Visions." This student showcase nurtured creativity and inspired the next generation of artists to dream big.



## WAD Store

Featuring one-of-a-kind, art-inspired gifts, home décor, and merchandise from local designers and brands — giving visitors the chance to take home a unique piece of the fair's creativity.

# WAD Program Highlights

World Art Dubai 2025 brought the energy of creativity to life with an exciting mix of workshops, talks, and live shows that inspired and connected the art community.



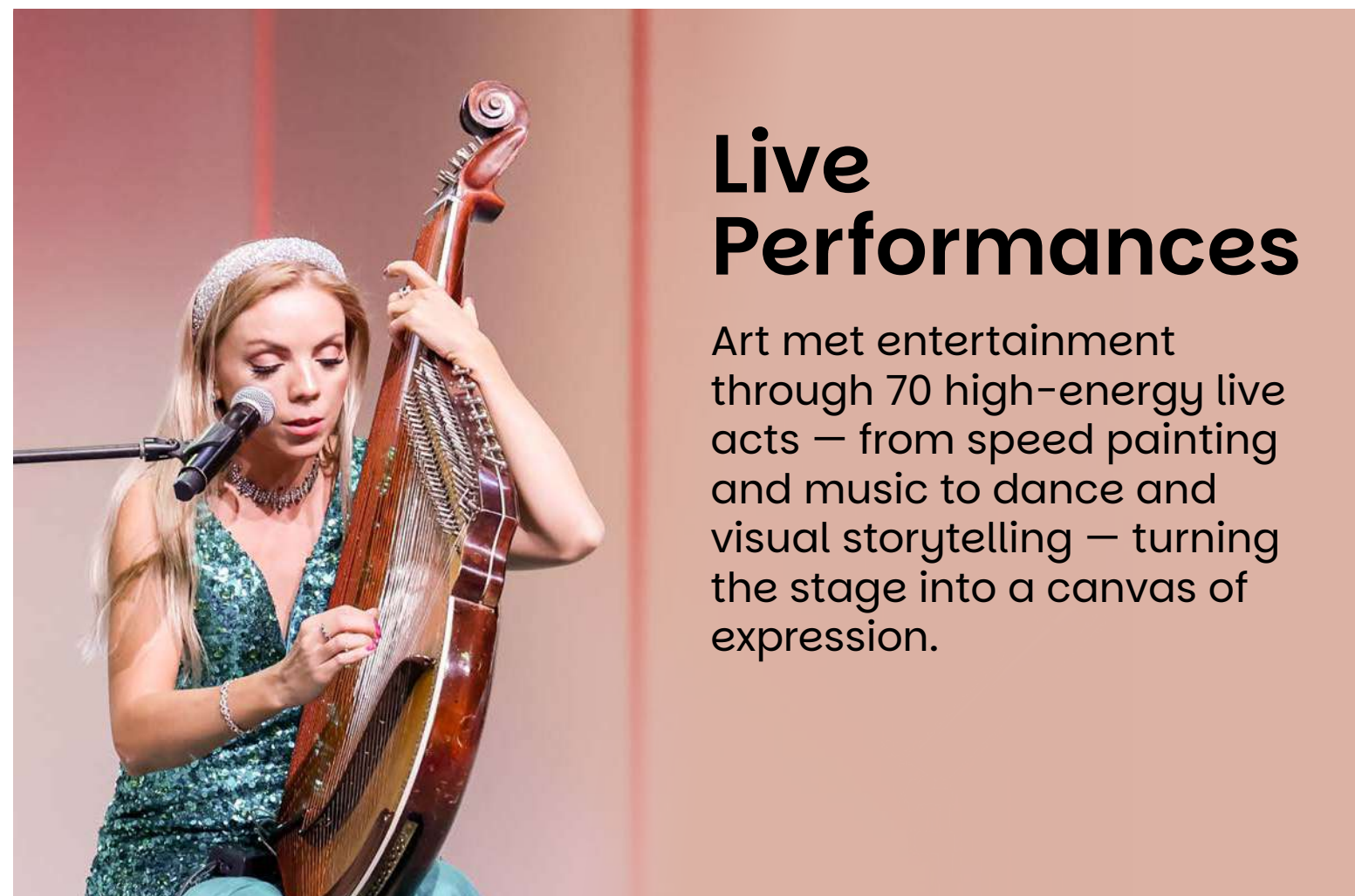
## WAD Studio

From painting to sculpting, 25 workshops invited over 600 participants to get creative and learn from expert-led sessions — a space where anyone could become an artist.



## Curated Art Talks

With 10 sessions and 27 speakers, the stage hosted bold conversations and expert insights that sparked dialogue and deepened understanding of today's art world.



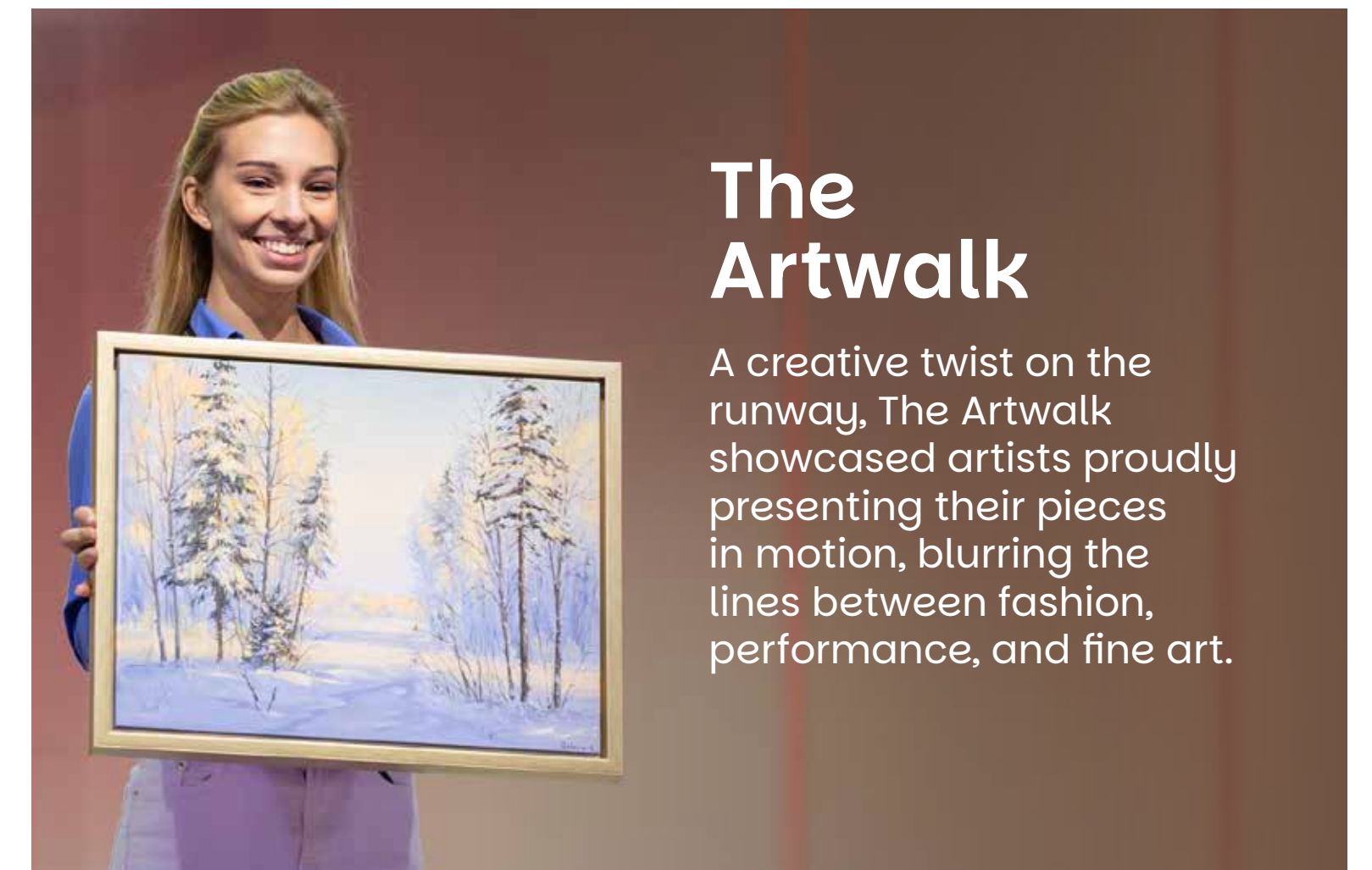
## Live Performances

Art met entertainment through 70 high-energy live acts — from speed painting and music to dance and visual storytelling — turning the stage into a canvas of expression.



## Dubai Culture Showcase

In collaboration with Dubai Culture, this dedicated zone hosted 16 traditional workshops such as Dukhoun and Misbah making, alongside 16 live music performances that spotlighted emerging Emirati talent and cultural heritage.



## The Artwalk

A creative twist on the runway, The Artwalk showcased artists proudly presenting their pieces in motion, blurring the lines between fashion, performance, and fine art.

# WAD Awards

World Art Dubai 2025 celebrated creativity and excellence across a wide range of categories, recognising artists, students, and collaborators for their unique contributions to the art world.

## **WAD Public Art**

Honouring large-scale public installations that brought art into everyday spaces as part of WAD's city-wide creative footprint.

## **Art in Residence**

Awarding an international artist a creative residency in one of Dubai's hotels for a month or two to produce a body of work inspired by the city.

## **Emerging Visual Artist Prize**

In collaboration with Rove Hotels, this award spotlighted rising talent in digital art, offering a platform for exposure and recognition.

## **Sketch to Reality**

Awarding university students in art and design for innovative furniture concepts, with the winning sketch brought to life in collaboration with DNL Interior Design.

## **Art From Waste Award**

In partnership with Emirates Environmental Group, highlighting sustainability in art by recognising works creatively made from recycled or repurposed materials.

## **Hotel Indigo Award**

Granting the winning gallery or artist the chance to showcase their collection at Hotel Indigo, blending hospitality and visual art.

## **London Art Biennale Award**

A prestigious invitation for a selected artist to exhibit their art at the renowned London Art Biennale.

## **WAD Future Artist**

A school-based competition encouraging young artists to collaborate on themed works and express emotions through art.

## **Rising Star Award**

Celebrating individual artistic talent from school-aged participants who demonstrated exceptional creativity and promise.

## **Young Visionary Award**

Recognising innovative and bold artistic expression from university students with a fresh perspective on contemporary art.



# Marketing & PR Coverage

WAD was amplified through a powerful, multi-channel marketing and PR campaign spanning social media, digital, print, radio, direct outreach, and strategic media partnerships. The campaign generated widespread visibility and audience engagement—reinforcing WAD’s position as the region’s most accessible and talked-about art fair.

**82.9K**

Instagram posts using #WorldArtDubai and #WAD2025

NEARLY  
**571**

pieces of media coverage (235 in English, 230 in Arabic, 30 broadcast interviews)

**12**

official media partners

AED  
**32,186,284**

the total PR value

**575,000+**

total impressions

**427,000+**

audience reached via social platforms

**2M**

emails sent

AED  
**2.98M**

worth of media coverage

**100+**

radio spots on leading stations

**78%**

of visitors discovered WAD through social media

**500K+**

SMS messages across the UAE

# Sponsors & Partners

We extend our heartfelt thanks to all our 2025 Sponsors, Partners, Supporters, and Media Partners.

Your contributions made World Art Dubai 2025 a resounding success.

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19 — 22

NOVEMBER 2026

# THE 8876 PROJECT IS THE OFFICIAL REPRESENTATIVE OF WORLD ART DUBAI FOR THE 2026 EDITION.

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